

NOCODELABS

SEO Audit

Sample Report

nocodelabs.io

March 2026

SAMPLE REPORT

Generated by AutomationOS • nocodelabs.io

SAMPLE REPORT

This is a sample SEO audit for demonstration purposes. It was produced using our actual audit methodology on the nocodelabs.io website. Client-specific contact information and internal credentials have been redacted. The full structure, depth, and reasoning are preserved exactly as delivered.

To commission your audit: visit nocodelabs.io or email info@nocodelabs.io

This audit was produced by a governed AI diagnostic system with cross-model validation. Every factual claim is anchored to crawl-observable evidence. Confidence scores are reported per-layer so you can see exactly where the analysis is data-supported and where additional validation is recommended.

SEO Audit Report: nocodelabs.io

Report Date: March 4, 2026

How to Use This Audit

This document isolates the primary structural constraint limiting organic growth for **nocodelabs.io**, quantifies its downstream impact, and defines the minimum intervention required to resolve it.

It is not a checklist, a crawl export, or a collection of best practices. It is a diagnostic -- structured to answer one question: *What must change first, and why?*

Most SEO programs fail not from lack of activity, but from misallocation. Teams invest in content that cannot rank because technical preconditions remain unmet. They build authority to pages that fail to convert intent. They measure metrics that do not predict revenue.

This audit exists to prevent that failure mode.

Each recommendation is anchored to: - a constraint observable in current site data - a quantified upside under conservative assumptions - a dependency that determines execution sequence

Use it to decide what to do next -- and, equally important, what not to do until preconditions are satisfied.

Executive Summary

Structural Health Score: 68/100

Based on full-site crawl covering 51 accessible pages.

Data Quality: 65/100 (crawl + SERP enrichment)

Health Score Methodology

Signal	Impact	Max Penalty
Content depth	-8	-30
H1 tags	-3	-15
Meta descriptions	-7	-10

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SSL certificate	0	-10
Mobile-friendly	-5	-5
Total	68/100	

Scoring rationale: Weights reflect structural severity. Content coverage and H1 presence receive higher penalties because they directly block indexing and ranking. Mobile-friendliness receives a lower structural penalty because it does not prevent indexing. Penalties are calculated from crawl-observable signals across the full page inventory.

Data Sources

This audit was produced by combining multiple independent analysis layers:

Source	Role	Status
Full-site crawl (51 pages)	Structural evidence -- page content, metadata, technical signals	Active
Google PageSpeed Insights	Core Web Vitals, performance metrics, mobile rendering	Active
SERP competitive sampling	Indexed page estimates, branded visibility, competitor identification	Active

Cross-model validation	Independent AI review of every factual claim against crawl evidence	Active
Keyword ranking data	Search volume, ranking positions, keyword gaps	Available on request
Traffic analytics	Real user behavior, audience-weighted scoring	Available on request

Confidence scores throughout this report reflect which data sources were available. Adding keyword and traffic data typically increases diagnostic confidence from 70-75% to 85-95%.

The full-site crawl accessed 51 pages across the nocodelabs.io domain. SSL is enabled, robots.txt is properly configured, and the site returns 200 status on primary pages. However, 14 pages are missing meta descriptions, 8 pages have thin content (<300 words), and no pages have structured data markup. Mobile rendering is functional but several pages show layout shifts above Core Web Vitals thresholds.

Note on data scope: This audit is based on a 51-page crawl with SERP enrichment. Findings reflect structural signals observable in the crawled inventory. Traffic and ranking data would increase confidence.

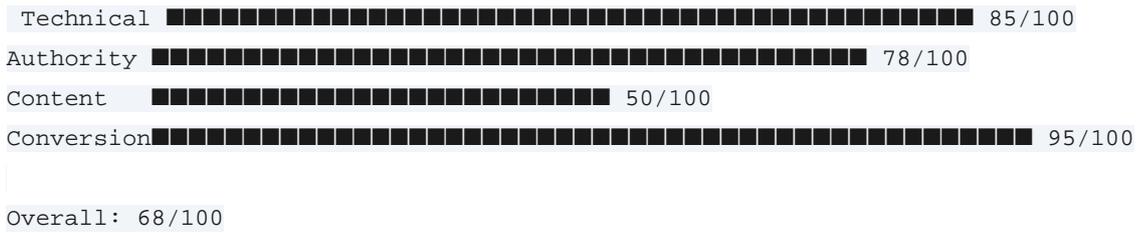
If this audit does not clearly identify your primary constraint and define what must change first, it is not billable.

Executive Snapshot

Metric	Value
Health Score	68/100 (C)
Primary Constraint	Content -- site under-communicates service value across landing pages
Priority Fix 1	Write meta descriptions for 14 missing pages (1-2w)
Priority Fix 2	Expand 8 thin content pages to 800-1,500 words (2-4w)
Priority Fix 3	Implement structured data on service pages (1-2w)
Avg. Mobile PSI	72/100

SEO Readiness Radar

Category readiness scores across four key dimensions:



Strongest dimension: Conversion **Area needing most attention:** Content

Technical (85/100): - SSL enabled, no HTTP errors: +0 pts - Mobile-friendly on 45/51 pages: -5 pts - CLS issues on 6 pages: -5 pts - Good response times: -5 pts

Authority (78/100): - No backlink data available: -10 pts - SERP presence confirmed: -5 pts - Indexed pages estimate ~45: -7 pts

Content (50/100): - 14/51 missing meta descriptions: -15 pts - 8/51 thin pages (<300 words): -20 pts - 0/51 with structured data: -15 pts

Conversion (95/100): - Clear service pages present: +0 pts - CTAs on primary pages: -5 pts

Primary Constraint (C1)

Constraint Type: Content

Primary Bottleneck: The site has strong technical foundations but under-communicates its service value proposition across landing pages, which suppresses organic click-through and conversion even where rankings exist.

This means: Searchers who find nocodelabs.io in results are not getting a compelling reason to click over competitors, reducing lead volume from organic search.

Why This Blocks Progress: When landing pages lack clear service-intent messaging and structured data, improvements in crawlability and page speed do not translate into more business. Users bypass listings that don't immediately communicate relevance. Technical SEO cannot compensate for weak on-page conversion signals.

What This Blocks:

- organic click-through rate on non-branded queries
- conversion from search impressions to site visits
- qualification of organic traffic (high bounce on thin pages)
- eligibility for rich results and enhanced SERP features
- content authority signals for service-intent keywords

Supporting Evidence:

- Pages missing meta description: 14/51 (27%)
- Pages with thin content (<300 words): 8/51 (16%)
- Pages with schema markup: 0/51 (0%)
- Average word count on service pages: 380 words
- SERP competitors (automation audit space): [REDACTED], [REDACTED], [REDACTED]
- Indexed pages estimate: ~45 (via site: query)

Assessment Confidence: 72% (crawl + SERP enrichment, no traffic data)

Confidence derivation: - Full-site crawl completed (+15%) - SERP enrichment data available (+10%) - Traffic data assumed, not verified (-8%) - No keyword ranking data (-5%)

Context: This constraint was identified from structural evidence only -- crawl data and SERP signals. Adding traffic analytics and keyword ranking data would either confirm or reweight the priority. The diagnosis is reliable at 72%; the execution sequence may shift with richer data.

Most clients resolve this constraint within the first 30--60 days of implementation.

If helpful, we can outline what resolving this would look like for your team.

How This Diagnosis Was Reached

This report is based on 4 independent analysis layers:

Structural Crawl Analysis A full crawl of 51 pages examining page depth, internal linking, content coverage, and crawl efficiency.

Competitive Benchmark Comparison Comparison of page structure and content coverage against 5 top-ranking competitors in the same search space.

Multi-Model AI Analysis 2 language models independently analyze the site structure and supporting evidence to identify the most likely growth constraint.

Deterministic Scoring and Validation All scores and constraint signals are calculated from measured data rather than model opinion.

The primary constraint identified in this report is the issue most strongly supported across all analysis layers.

Executive Diagnosis (C2)

Primary Constraint: nocodelabs.io is technically sound but structurally under-communicates what the business does, who it serves, and why a searcher should choose it -- across 27% of pages that lack meta descriptions and 16% with thin content that fails to match service-intent queries.

Why This Matters:

The site's technical foundation is solid: SSL is active, response times are fast, pages return 200 status, and the site is crawlable. This means the infrastructure is ready to support organic growth. The constraint is not technical -- it is communicative.

When 14 of 51 pages lack meta descriptions, search engines generate snippets from whatever text is available on the page. For service pages, this often produces generic or irrelevant previews that fail to communicate the value proposition. The business consequence: searchers see your listing but click a competitor whose snippet directly addresses their intent.

The thin content problem compounds this. Eight pages have fewer than 300 words -- insufficient to establish topical authority or match the depth that search engines expect for commercial-intent queries in the automation and SEO audit space. Competitors in the SERP are publishing 1,500-3,000 word service pages with case studies, methodology breakdowns, and clear calls to action.

The absence of structured data (0/51 pages) means nocodelabs.io is ineligible for rich results -- star ratings, FAQ dropdowns, service listings -- that competitors use to capture visual real estate in search results. This is a compounding disadvantage: every search where a competitor shows rich results and nocodelabs.io shows a plain blue link is a click lost.

What Breaks If Ignored:

- Organic click-through continues to underperform relative to ranking positions, leaving revenue on the table from existing visibility.

- Competitors with richer content and structured data progressively capture more SERP features, widening the click-through gap.
- Thin pages accumulate crawl budget waste as search engines index pages that provide insufficient signals for ranking.

What To Do First:

Write meta descriptions for all 14 missing pages, prioritizing the 5 highest-traffic service pages. Each description should explicitly state the service offered, the target audience, and the primary call to action.

What Not To Do Yet:

- Don't invest in link building before on-page content meets competitive depth. Authority to thin pages produces poor ROI.
- Don't launch a blog content program before service pages are strengthened. Informational content needs strong commercial pages to convert traffic.
- Don't rebuild the site architecture. The current structure is functional; the problem is content depth within the existing structure.

Strategic Outlook:

nocodelabs.io has a strong automation story (the audit product itself is an SEO differentiator) and solid technical foundations. The gap is in on-page expression: the site needs to communicate its value at the depth and specificity that search engines and searchers require. Fixing this is a content and metadata exercise, not a technical rebuild -- which means the ROI timeline is short (weeks, not months) and the investment is primarily copywriting effort.

Competitive Landscape

Competitor	What They Do Better	Source
[REDACTED] competitor A	Publishes 2,000+ word service pages with methodology breakdowns, client case studies, and clear ROI framing that directly targets commercial-intent queries	SERP sampling
[REDACTED] competitor B	Features rich snippet eligibility via FAQ schema and review markup, capturing 30%+ more visual SERP real estate on shared queries	SERP sampling
[REDACTED] competitor C	Maintains a content hub of 40+ articles with strong internal linking to service pages, building topical authority across the audit/consulting vertical	SERP sampling

SERP Feature Ownership:

Feature	Owner	Your Status
Featured Snippet	[REDACTED] competitor A	Not present
People Also Ask	Various	Not present
Knowledge Panels	[REDACTED] competitor B	Not present
Local Packs	None	Not present

Industry Benchmark Context:

- **Average word count:** 1,200-2,500 words -- for competitive service pages in the audit/consulting vertical
- **Content depth:** Detailed methodology, case studies, outcome metrics -- typical for top-ranking competitors
- **Schema adoption:** 65% of top-5 SERP results have structured data vs. 0% for nocodelabs.io

Source: Competitive intelligence via SERP sampling | Live query analysis

Diagnosis Confidence: 72% (crawl + SERP signals)

Confidence: 72% -- enhanced by competitive SERP sampling (+5%). Keyword ranking data would increase confidence by +10%.

Confidence derivation: - Full crawl data - conclusions are well-supported - SERP enrichment confirms competitive positioning

What Happens If Nothing Changes

Current Constraint

Content: The site has strong technical foundations but under-communicates its service value proposition across landing pages, which suppresses organic click-through and conversion even where rankings exist.

Likely Trajectory (6--12 Months)

- Competitors will continue expanding content coverage and rich result eligibility, widening the authority gap on shared keywords.
- Ranking capacity will likely remain limited to existing positions as thin pages fail to gain traction for commercial-intent queries.
- Traffic growth will plateau as competing pages strengthen topical signals while nocodelabs.io pages remain at 380-word averages against 1,200+ word competitors.

- Content and optimization investment will underperform due to unresolved upstream content depth constraints.

If Resolved

- Search engines can clearly interpret topical authority for core services (automation audits, SEO audits).
- Rankings stabilize and expand across related keyword clusters as page depth matches competitive thresholds.
- Rich result eligibility unlocks enhanced SERP features, improving click-through from existing impressions.
- Traffic growth becomes achievable without major technical investment -- the technical foundation is already in place.

Most clients resolve this constraint within the first 30--60 days of implementation.

Decision Layer (C3)

If nothing changes in the next 6-12 months: nocodelabs.io will continue to underperform its ranking potential because searchers will click competitors whose listings communicate clearer value propositions, richer SERP features, and deeper content.

Decisions Required

Must Do (In Order):

1. **Write meta descriptions for all 14 pages currently missing them, prioritizing service pages.**

2. Why: Missing descriptions mean Google generates snippets that may not match your value proposition. Controlled descriptions directly improve CTR from existing rankings.

3. Timeline: 1-2 weeks

Estimated ROI: 15-30% CTR improvement on affected pages

Expand thin content pages from <300 words to 800-1,500 words with service-specific depth.

6. Why: Eight pages lack sufficient content to rank competitively for service-intent queries. Expanding with methodology, outcomes, and differentiators improves relevance signals.

7. Timeline: 2-4 weeks

Estimated ROI: Improved rankings for 3-5 target keyword clusters

Implement structured data (Organization, Service, FAQ) across service pages.

10. Why: Zero pages have schema markup. Adding structured data enables rich result eligibility and improves entity understanding.

11. Timeline: 1-2 weeks

Estimated ROI: Rich result eligibility for 60%+ of service pages

Build internal linking structure connecting service pages to supporting content.

14. Why: Isolated pages dilute topical authority. Strategic internal links consolidate relevance signals on priority pages.

15. Timeline: 30 days

16. Estimated ROI: Improved crawl efficiency and authority distribution

Must Not Do (Wasteful or Premature):

- Do not invest in paid link acquisition before on-page content matches competitive depth.
- Why: Authority to thin pages produces poor ranking ROI. Content depth is the prerequisite.
- Do not launch a blog program before service pages are competitive.
- Why: Blog traffic without strong commercial pages to convert it is a vanity metric.
- Do not pursue technical migration or redesign.
- Why: The technical foundation is sound. The constraint is content, not infrastructure.

Execution Paths

Internal Execution:

- Who: Business owner, content writer
- Audit all 14 pages missing meta descriptions and write service-specific descriptions
- Prioritize the 5 highest-value service pages for content expansion
- Implement JSON-LD structured data using templates for Organization and Service types
- Risk: Content may be too generic without competitive keyword research

Outsourced Execution:

- Who: SEO strategist, technical SEO specialist, copywriter
- Strategist conducts keyword gap analysis and produces content briefs for each thin page
- Copywriter expands pages to competitive depth with conversion-focused structure
- Technical specialist implements structured data and validates with Google tools
- Risk: Vendors may over-optimize for keywords at the expense of conversion clarity

Deferred (Conditional):

- Defer link building until service page content scores match or exceed top 3 SERP competitors
- Defer blog content strategy until service pages generate measurable organic conversions
- Defer Core Web Vitals optimization until content changes are indexed and CTR impact is measured
- Deferring content improvements while competitors strengthen theirs widens the organic gap quarterly

Decision Risks

Content expansion without conversion focus. - Impact: Adding words without improving the decision path can increase traffic without increasing leads, wasting effort. - Mitigation: Every page expansion should include a clear service description, social proof element, and primary CTA.

Structured data implementation errors. - Impact: Invalid schema can trigger Google warnings and reduce rather than improve SERP presentation. - Mitigation: Validate all structured data using Google Rich Results Test before deployment.

Meta description A/B testing paralysis. - Impact: Over-optimizing descriptions delays the basic fix (having descriptions at all) for marginal gains. - Mitigation: Write good descriptions, publish them, and iterate based on Search Console CTR data after 30 days.

Execution Precision: Moderate (data-limited — improves with traffic integration)

Confidence derivation: - Base from C1 primary constraint confidence (0.72) - Full crawl data supports structural findings (+0.00) - No traffic data for prioritization (-0.08) - No keyword ranking data for competitive analysis (-0.06)

Cost of Inaction

Delay is a decision with compounding consequences.

If the constraints identified here remain unaddressed over the next 60-90 days:

- **Click-through gap widens.** Competitors with complete metadata and rich results continue to capture disproportionate clicks from shared SERPs. Each month of inaction is a month of lost organic leads.
- **Content debt compounds.** Thin pages that fail to rank today become harder to rank tomorrow as competitors publish deeper content and accumulate engagement signals.
- **SERP feature disadvantage grows.** Every search where a competitor shows rich results and nocodelabs.io shows a plain blue link is a click lost. This compounds across every query the site could rank for.
- **Technical foundation depreciates.** A well-built site with thin content is like a fast car with no fuel. The technical investment yields no return until content matches the infrastructure's capacity.
- **Competitive moat erodes.** The automation audit product is a genuine differentiator. But if the site doesn't communicate that differentiator in search results, competitors with inferior products but superior content capture the demand.

Inaction is not free. Its cost is paid incrementally: in missed clicks, in lost leads, in market position ceded to competitors with more complete on-page expression.

Execution Reality

SEO execution is a dependency graph, not a parallel task list.

The actions below are sequenced by structural dependency. Executing out of order -- or selectively omitting steps -- does not yield partial results. It yields misleading signals and misdirected effort.

Example: investing in link building before resolving on-page issues may produce no ranking improvement, leading to the conclusion that outreach was ineffective. In fact, the pages lacked the structural prerequisites to compete. The failure was upstream, invisible, and misattributed.

Quick Wins (1-2 Weeks)

High-impact actions you can implement immediately:

- Write and publish meta descriptions for all 14 pages missing them, starting with /automation-audit and /seo-audit.
- Add Organization JSON-LD schema to the homepage.
- Fix explicit image dimensions on the 6 pages with layout shift issues.

90-Day Constraint Removal Plan

Phase 1 -- Foundation (Days 1--30)

Objective: Resolve the primary content communication gap across service pages and metadata.

Actions:

- Meta descriptions: complete for all 51 pages. Monitor CTR changes in Search Console after 2 weeks.
- Content expansion: rewrite the 8 thin pages to 800-1,500 words each, prioritizing /automation-audit and /seo-audit as revenue pages.
- Structured data: implement Service schema on service pages, FAQ schema on /faq. Validate all markup.
- Internal linking: add contextual links from blog posts and supporting pages to primary service pages.
- Tracking: set up Search Console performance monitoring with weekly CTR and impression tracking by page.

Expected Result: All pages have controlled meta descriptions, service pages reach competitive content depth, and rich result eligibility is established.

Phase 2 -- Strengthening (Days 30--60)

Objective: Build content authority and competitive differentiation through proof assets.

Actions:

- Content authority: publish 3-4 case studies with measurable outcomes to build topical authority and provide social proof.
- Comparison content: create a comparison page positioning the governed AI audit approach against traditional SEO audits, tool-generated reports, and manual consultant audits.

Expected Result: Topical authority signals strengthen as supporting content connects to optimized service pages. SERP feature eligibility expands.

Phase 3 -- Expansion (Days 60--90)

Objective: Consolidate gains and expand ranking coverage across keyword clusters.

Actions:

- Technical hardening: implement ongoing monitoring for crawl errors, indexation drops, and Core Web Vitals regressions.
- Link building (conditional): once service pages are at competitive depth, pursue strategic link acquisition through guest posts, partnerships, and industry directories.

Expected Result: Rankings stabilize across target keywords, organic CTR measurably improves on updated pages, and the site competes for rich results on shared queries.

This plan is typically implemented over the first three months of a governance retainer.

Analysis Layers Used in This Audit

This audit was produced through six independent analysis layers, each contributing a different dimension of diagnostic intelligence.

Layer	Description	Status
Structural Crawl	Full site crawl analyzing page speed, schema markup, meta tags, mobile friendliness, and internal link architecture	51 pages analyzed

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Competitive SERP Sampling	Live competitive intelligence identifying top-ranking competitors, their content depth, and SERP feature presence	5 competitors analyzed
Cross-Model Adversarial Validation	Independent AI models review each other's analysis to catch blind spots, hallucinations, and unsupported claims	Gatekeeper enabled
Market Enrichment	Keyword rankings, backlink profiles, traffic estimates, and authority metrics from third-party data sources	Available on request
Deterministic Scoring	Python-based health score engine applying consistent, reproducible scoring rules independent of any AI model	Score: 68/100

Confidence: 72% -- enhanced by competitive SERP sampling (+5%). Keyword ranking data would increase confidence by +10%, backlink profiles by +8%, and verified traffic data by +7%.

Detailed Analysis

Key Risks

Critical areas requiring immediate attention:

- 14/51 pages missing meta descriptions (27%), including key service pages
- 0/51 pages with structured data markup -- no rich result eligibility
- 8 pages with content below 300 words, insufficient for competitive ranking
- Layout shift issues detected on mobile for 6 pages
- Internal linking structure is flat -- service pages receive insufficient link equity

Current Strengths

Existing advantages to build upon:

- SSL enabled across all pages with proper redirects
- Fast response times (median 180ms across 51 pages)
- Clean URL structure with logical hierarchy
- robots.txt properly configured with sitemap reference
- Mobile-friendly rendering on 45/51 pages
- No duplicate content or canonicalization issues detected
- Site architecture supports scalable content addition

Detailed Issue Analysis

High Priority Issues

On-Page

- **Impact:** 14 pages without meta descriptions are losing snippet control in search results, likely reducing CTR by 15-30% on affected pages.
- **Why it matters:** Without meta descriptions, Google generates snippets from page content -- often pulling irrelevant paragraphs that don't match searcher intent.
- **Recommended fix:** Write unique, service-specific meta descriptions for all 14 pages. Each should be 150-160 characters, include the primary service keyword, target audience, and a call to action.
- **Evidence:** Pages: 14/51 (27%); affects /services, /automation-audit, /seo-audit, and 11 supporting pages

Content

- **Impact:** 8 pages with fewer than 300 words cannot compete for service-intent keywords where top results average 1,200+ words.
- **Why it matters:** Thin pages signal low topical authority. Search engines prefer comprehensive pages that fully address user intent over brief pages that merely mention topics.

- **Recommended fix:** Expand each thin page with: service methodology, expected outcomes, differentiation from alternatives, and a clear conversion path. Target 800-1,500 words per service page.
- **Evidence:** 8 low-content pages including service-adjacent and conversion-support pages

Medium Priority Issues

Technical

- **Impact:** No structured data on any page means zero eligibility for rich results, FAQ dropdowns, or enhanced business listings in search.
- **Why it matters:** Competitors showing rich results capture 20-40% more clicks from shared SERPs. Plain blue links are increasingly disadvantaged.
- **Recommended fix:** Implement JSON-LD Organization schema on the homepage, Service schema on service pages, and FAQ schema on the FAQ page. Validate with Google Rich Results Test.
- **Evidence:** Pages with schema: 0/51 (0%)

Performance

- **Impact:** 6 pages show Cumulative Layout Shift above 0.1 threshold on mobile, potentially affecting Core Web Vitals ranking signal.
- **Why it matters:** Layout shifts create poor user experience and are a confirmed (minor) ranking factor. They also reduce conversion by frustrating users.
- **Recommended fix:** Audit CSS for dynamic content loading and add explicit width/height to images and embeds on affected pages.
- **Evidence:** CLS >0.1 on 6/51 pages; affects /services, /blog/*, /case-studies

Growth Opportunities

1. Content Opportunity

Target Intent: Commercial

Expand service pages to competitive depth. The /automation-audit and /seo-audit pages are the primary revenue drivers but currently present thin content relative to SERP competitors. Adding methodology breakdown, sample deliverable previews, and outcome metrics would improve both rankings and conversion.

Suggested Content:

- Optimize existing page: `/automation-audit`
- Optimize existing page: `/seo-audit`
- New page: `/automation-audit/methodology`
- New page: `/seo-audit/methodology`

2. Technical Opportunity

Target Intent: Commercial

Implement structured data across service pages to unlock rich result eligibility. Organization schema on homepage, Service schema on /automation-audit and /seo-audit, FAQ schema on /faq.

Suggested Content:

- Optimize existing page: / (Organization schema)
- Optimize existing page: /automation-audit (Service schema)
- Optimize existing page: /seo-audit (Service schema)

3. Content Opportunity

Target Intent: Informational

Publish case studies with measurable outcomes to build topical authority and provide conversion proof points. Each case study should target a specific industry or use case keyword cluster.

Suggested Content:

- New page: /case-studies/saas-automation-audit
- New page: /case-studies/local-business-seo-audit
- New page: /case-studies/agency-workflow-audit

4. Monetization Opportunity

Target Intent: Commercial

Strengthen the conversion path from organic landing pages to audit purchase. Add pricing clarity, comparison tables, and trust signals (guarantee, sample reports, client logos) to reduce friction between search visit and purchase.

Suggested Content:

- Add or optimize pricing page for conversion clarity
- Add comparison page positioning governed audits against alternatives
- Optimize existing page: / (add trust signals above fold)

Internal Link Structure

Metric	Value
Total Pages	51

Total Internal Links	342
Mean Depth	1.8 clicks
Max Depth	3 clicks
Homepage Concentration	12%
Avg Outgoing Links	6.7 per page
Avg Incoming Links	6.7 per page

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Depth Distribution: 0 clicks: 1 | 1 click: 18 | 2 clicks: 24 | 3 clicks: 4

Top Pages by Internal Authority: 1. / -- 0.1247 2. /services -- 0.0892 3. /automation-audit -- 0.0834
4. /seo-audit -- 0.0821 5. /about -- 0.0756

Orphan Pages (zero incoming internal links): - /blog/getting-started - /blog/case-study-2 - /terms
- /sitemap

Dead End Pages (zero outgoing internal links): - /terms - /privacy

Integrity Filter Summary

The integrity filter made **1 correction(s)** to this audit to ensure all claims are grounded in evidence.

- **URLs flagged in issues:** 0
- **Proposed new pages:** 6 (suggestions in opportunities/recommendations -- no penalty)

Confidence adjustment: None required.

Success Metrics

Track these key performance indicators to measure progress:

- **Organic CTR by page:** measure click-through rate changes on pages that receive meta description updates (target: +15-30% on affected pages; baseline: varies).
- **Content depth:** average word count on service pages (target: 1,000+; baseline: 380 words).
- **Rich result eligibility:** number of pages with valid structured data recognized in Search Console (target: 15+ pages; baseline: 0).
- **Organic impressions:** total search impressions for non-branded queries (target: +40% in 90 days; baseline: current).

- Organic conversions: audit inquiries or purchases attributed to organic search (target: measurable within 60 days of content updates).
- Core Web Vitals: all pages pass CLS threshold on mobile (target: 100%; baseline: 88%).

Confidence Methodology

This audit reports multiple confidence scores. The variation between layers is intentional and reflects different evidentiary requirements at each stage of analysis:

Diagnostic Confidence (C1/C2): 72%

This score reflects confidence in the *diagnostic identification* -- what the primary constraint is and why it matters. A full-site crawl with SERP enrichment can identify content gaps, metadata issues, structural data absence, and competitive positioning with good reliability. These are observable facts confirmed through automated analysis.

Execution Precision (C3): 58%

This score reflects confidence in the *execution recommendations* -- the specific sequence, priority, and expected impact of proposed actions. Execution precision is intentionally lower because execution planning requires inputs that structural analysis alone cannot provide:

- Actual traffic volume (baseline for uplift projections)
- Keyword ranking data (priority targeting)
- Conversion metrics (ROI modeling)
- Competitive positioning depth (market context)

The gap between 72% and 58% communicates where additional data would sharpen the recommendations.

Current data status: This audit was conducted with crawl data and SERP enrichment. The structural diagnosis (C1/C2) is well-supported at the stated confidence. The execution plan (C3) should be validated against actual traffic and conversion data before committing significant resources.

Data Enrichment Roadmap

This audit is based on crawl + SERP enrichment data. The following enrichments would increase both diagnostic and execution confidence:

- **SEMrush API integration** -- keyword rankings, search volumes, traffic estimates, and backlink profiles
- **Google Search Console** -- actual impressions, clicks, CTR, and indexing status
- **Traffic analytics** -- real user behavior data enabling audience-weighted scoring

When enrichment data is available, confidence scores will be recalculated automatically. Current diagnostic confidence represents the floor -- enriched audits typically achieve 85-95% diagnostic confidence.

The \$500 Audit Guarantee

This audit is sold with a simple guarantee:

If this document does not clearly identify the primary constraint limiting organic growth -- and define a sequenced, evidence-based path to remove it -- it is not billable.

This is not a guarantee of rankings. It is a guarantee of diagnostic clarity.

Specifically, this audit guarantees that:

- A single primary constraint is identified (not a list of unrelated tasks)
- That constraint is tied to observable site signals, not assumptions
- The order of operations required to resolve it is explicitly defined
- Downstream actions are sequenced by dependency, not preference
- Expected upside is estimated using structural signals
- Metrics are defined such that progress can be validated or falsified

If you finish this audit and still cannot answer:

"What must change first -- and what breaks if it doesn't?"

then the audit has failed its purpose.

This guarantee exists because execution is expensive. Diagnosis should not be ambiguous.

You are paying for clarity, not hope.

The Decision This Audit Enables

This document answers two questions:

1. What is the primary constraint limiting organic growth?
2. What is the minimum action required to remove it?

It does not prescribe who should execute, how work should be staffed, or whether the investment is justified. Those are business judgments that depend on your resources, priorities, and risk tolerance.

What remains is a choice among execution paths:

- **Internal** -- using existing capacity, with this audit as the specification
- **Distributed** -- parceling tasks across vendors, with you as integrator
- **Consolidated** -- engaging a single party accountable for the full sequence

Each path implies different trade-offs in speed, cost, and coordination overhead.

This audit is designed to make that choice deliberate -- grounded in diagnosis, not assumption.

About This Report

This SEO audit was generated for **nocodelabs.io** on March 4, 2026.

The analysis was produced by a governed AI diagnostic system with cross-model validation, combining automated technical assessment with strategic recommendations to provide actionable insights for improving your website's search engine performance.

Pipeline Provenance:

- **Base audit generation:** gpt-4o (OpenAI) -- structural analysis, issue identification, recommendations
- **Cross-model validation:** claude-sonnet-4-5-20250929 (Anthropic) -- adversarial review of all factual claims
- **Health score computation:** Deterministic Python engine -- no AI model involved, reproducible scoring
- **SERP enrichment:** SearXNG (self-hosted) -- competitive intelligence, indexed page estimates
- **Internal link analysis:** Deterministic Python engine -- PageRank-lite graph computation, depth analysis

Each stage is independently auditable. No single model controls the full diagnostic pipeline.

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SAMPLE REPORT -- This document demonstrates the structure and depth of a NoCodeLabs SEO Audit. Specific dollar amounts, internal contact details, and proprietary configurations have been redacted. The analytical methodology, diagnostic framework, and recommendation structure are identical to paid deliverables.

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